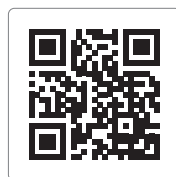


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Goodtone



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ROWAN

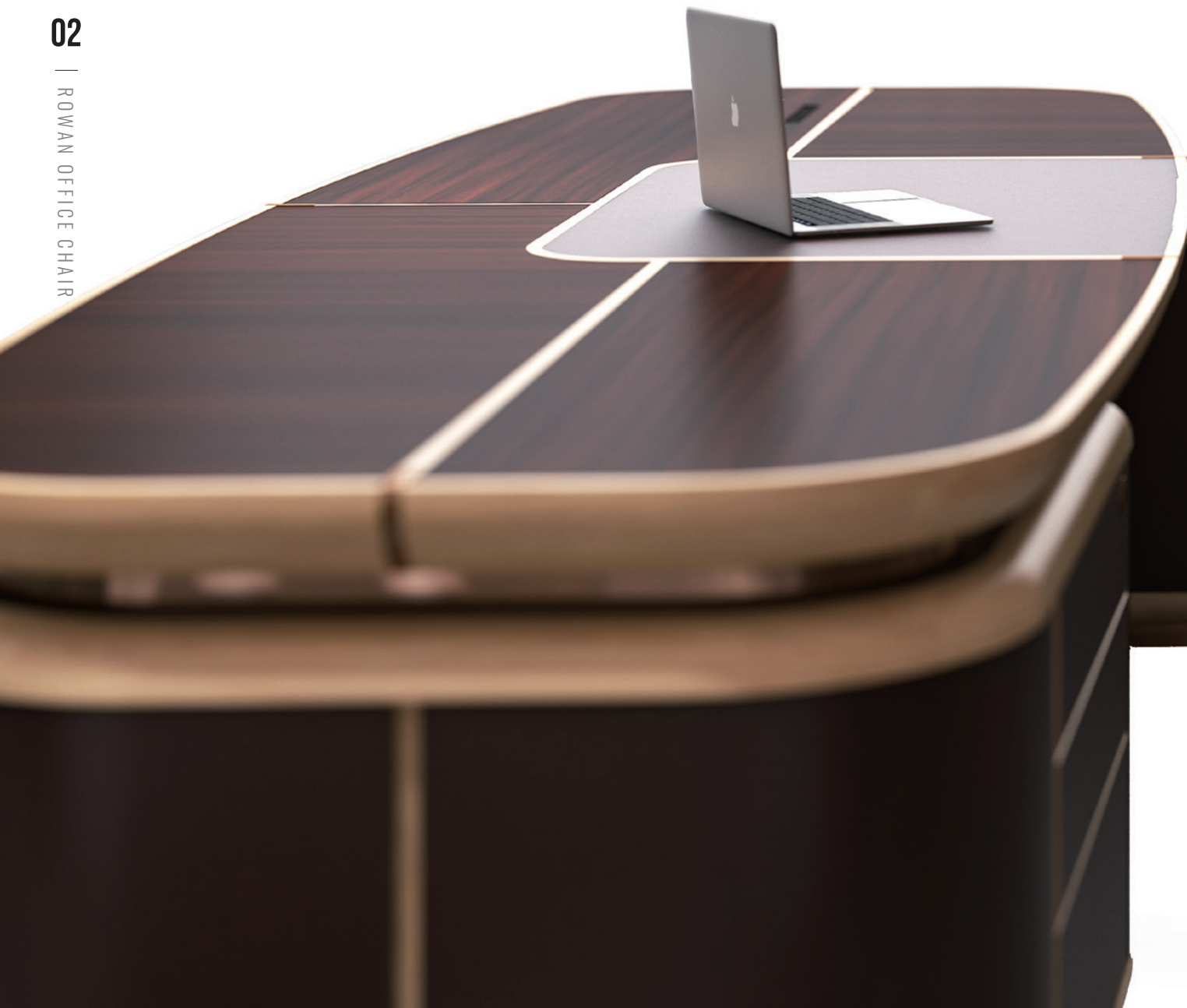
ULTIMATE COMFORT
EXPERIENCE

Sleek and dynamic
appearance, luxurious
experience akin to first-class

时尚动感的视觉享受
头等舱级别的奢华体验

02

| ROWAN OFFICE CHAIR



01

| ROWAN OFFICE CHAIRS





The ITO Design team, based in Nuremberg, Germany, is a multinational industrial design studio founded by Armin Sander in 1987. They specialize in the design and technological development of office furniture products, and have gained worldwide renown in the field of industrial design.

ITO Design, 总部位于德国纽伦堡, 是 Armin Sander 于 1987 年创立的跨国工业设计工作室。他们专门从事办公家具产品的设计和技术开发, 并在工业设计领域赢得享誉世界的名声。

Goodtone | ITO® DESIGN



ROWAN OFFERS THE
HIGHEST LEVEL OF
INNOVATION IN COMFORT
AND ADJUSTABILITY.

ROWAN 在舒适性和操控感上
创造出全新的极致体验。



Inspired by first and business class, Rowan's look and feel are familiar to its target audience. The shell is covered in hard material, with a soft cushion interior. The shell features large curved surfaces that envelop the user, giving a refined yet not overly organic appearance. The design provides comfortable support while offering a sporty and dynamic feel, ideal for today's fast-paced young executives.

设计灵感来源于头等舱和商务舱, Rowan 的外观和体验能让目标用户更具亲切感。大曲面设计的硬朗外廓, 搭配内部柔软质地, 让用户有被包裹的舒适体验, 整体造型考究但线条不至于过度柔美。在提供舒适支撑的同时, 设计增添运动感和活力感, 更符合现代快节奏的年轻高管。

Design
Approach



Rowan's unique large tilt function lets users recline to an almost flat, relaxed position.

Rowan 独有的大角度倾仰功能，让用户轻松享受近乎平躺的舒适体验。

- 145° Ultra-wide Reclining Angle / 145°超大倾仰角度
- BOCK Full Aluminum Mechanism from Germany / 德国 BOCK 全铝多功能底盘
- Selected Top-layer Imported Cowhide / 精选进口头层牛皮
- Double-layer Stereo Stitched Edges / 双层立体缝线饰边
- Custom-made Heavy-duty Hollow Casters / 定制重磅空心脚轮

Rowan has designed a unique mechanism specifically to coordinate the movement of the seat, backrest, and armrests. This mechanism enables the chair to smoothly slide forward when reclining, maintaining perfect balance and stability while ensuring the chair remains comfortably close to the desk. The armrests move along an independent path of motion, unaffected by the position of the seat or backrest. Thus, even at extreme reclining angles, the arms receive comfortable support.

Rowan 专门设计了一种独特的机构，能够协调座椅、靠背和扶手的运动方式。这种机构使椅子在倾斜时能够平稳地向前滑动，保持完美的平衡和稳定性，同时确保椅子始终舒适地靠近桌面。扶手沿着独立的运动路径移动，不受座椅或靠背的影响。因此，即使在极端倾斜的角度下，手臂也能得到舒适的支撑。

Inspired by First-Class,
Rowan's Design is Familiar
and Sophisticated

就像头等舱一样，
ROWAN 的设计
是充满细节感的体贴享受

06

| ROWAN OFFICE CHAIRS



07

| ROWAN OFFICE CHAIRS

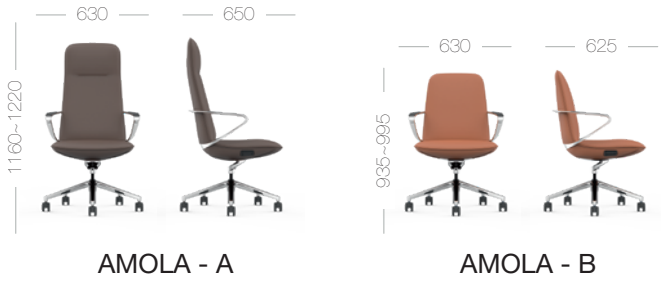
The chair tilts smoothly,
balancing perfectly and staying
close to the desk.

完美的倾仰滑动平衡，
让 ROWAN 始终与办公桌
保持恰到好处的舒适距离。





Overall Height / 高度	1243 - 1323 mm
Seat Depth / 座椅深度	673 mm
Seat Width / 座椅宽度	878 mm
Seat Height / 地面到椅面的高度	430 - 510 mm
Back Width / 背宽	702 mm
Back Height / 从椅面到椅背高度	813 mm
Width Between Arms / 扶手之间的宽度	516 mm
Arm to Floor / 扶手到地面高度	695 mm
Arm Height / 扶手到椅面高度	222 mm
Tilt Angle / 倾仰角	145 °



AMOLA

OFFICE CHAIR SERIES



ALANI

OFFICE CHAIR SERIES



reddot winner 2021
office design



ARICO

OFFICE CHAIR SERIES





FILO
OFFICE CHAIR SERIES



GT
OFFICE CHAIR SERIES



BIFMA



MAMBA
OFFICE CHAIR SERIES



BIFMA



MOIRA
OFFICE CHAIR SERIES



BIFMA



POLY
OFFICE CHAIR SERIES

1025~1145

640

600





BUTTERFLY - B1

1025~1145

640

600





BUTTERFLY - B

1225~1385

640

600





BUTTERFLY - A1

1225~1385

640

600





BUTTERFLY - A

BIFMA

BUTTERFLY

OFFICE CHAIR SERIES

BIFMA

iMOVE

OFFICE CHAIR SERIES

1225~1385

640

600





iMove - A

1225~1385

640

600





iMove - PLUS - A

1025~1145

640

600





iMove - B



BIFMA

VAX

OFFICE CHAIR SERIES



1000~1100

650

600





VIX - B1

1185~1265

650

600





VIX - A1

1000~1100

650

600





VIX - B

1185~1265

650

600





VIX - A

BIFMA

VIX

OFFICE CHAIR SERIES







BIFMA

YUCAN

OFFICE CHAIR SERIES

1170~1250

660

640





YUCAN - A

1080~1160

660

640





YUCAN - B

15 | CORE PRODUCT LINE



PROV - A



PROV



PROV - B

PROV

OFFICE CHAIR SERIES



BIFMA



RAZA - A



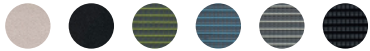
RAZA - B



RAZA - C

RAZA

OFFICE CHAIR SERIES



BIFMA



ROWAN

ROWAN

OFFICE CHAIR SERIES



BIFMA

Gt.

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